

pony.ai



# Company Presentation

May 2025

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# Key Business Update

We expect to grow our Robotaxi fleet size to reach **1,000** vehicles by year-end of 2025



## Key Operating Performance

Robotaxi services revenues  
grow by **200%** year-over-year<sup>1</sup>

Fare-charging revenues  
surged by **800%** year-over-year<sup>1</sup>

**70%**  
Cost reduction in Gen 7 bill-of-materials (BOM)  
vs. Gen 6



## Scaling up Operations & Expanding User and Ecosystem

**2,000+** square kilometers  
of commercial Robotaxi operations,  
~20x larger than the city area of San Francisco

Secured China's first fully driverless commercial  
Robotaxi license in

**Shenzhen**, Nanshan District

Registered user numbers increased by  
more than **20%** sequentially<sup>1</sup>

**Uber** and **Tencent**  
key strategic partnerships



## Cutting-edge Technological Development

**World's First**  
to achieve full-scenario L4 autonomous driving  
built on automotive-grade chips

Our proprietary *PonyWorld* has effectively  
improved computing efficiency by **3x**

Our current technology allows us to achieve an  
industry leading remote assistant-to-vehicle ratio of

**1:20**

Note: 1. In 1Q2025.

# Our Management Team



**Dr. Jun PENG**

Chairman of the Board,  
Co-founder, Chief Executive Officer

*A Thought Leader in the  
Autonomous Driving Space with  
over 20 Years of Experience*



**Dr. Tiancheng LOU**

Director, Co-founder,  
Chief Technology Officer

*A Leading Expert  
who Pioneered the Development of  
Level 4 Autonomous Driving Technology*



**Dr. Haojun WANG**  
Chief Financial Officer



**Mr. Ning ZHANG**  
Vice President



**Mr. Hengyu LI**  
Vice President



**Dr. Luyi MO**  
Vice President



**Tian GAO Esq.**  
Vice President,  
Chief of Staff,  
General Counsel

CLEARY GOTTLIB STEEN & HAMILTON LLP



**World-Class Team  
of Industry Veterans**



**Expertise** spanning AI, big data,  
hardware and vehicle design



**Approximately 661** experienced engineers,  
amounting to **nearly 50%** of our workforce<sup>1</sup>



**A majority of** our engineers  
have a **master's degree** or above

Note: 1. As of December 31, 2024.

# OUR VISION

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We aim to **mass commercialize** our revolutionary **autonomous driving technology** to deliver **safe, sustainable, and accessible mobility** to people and business around the world



# Pony.ai is a Leading Autonomous Driving Company

Core Virtual Driver Technology, with Tech Stack Sharable Across Three BUs

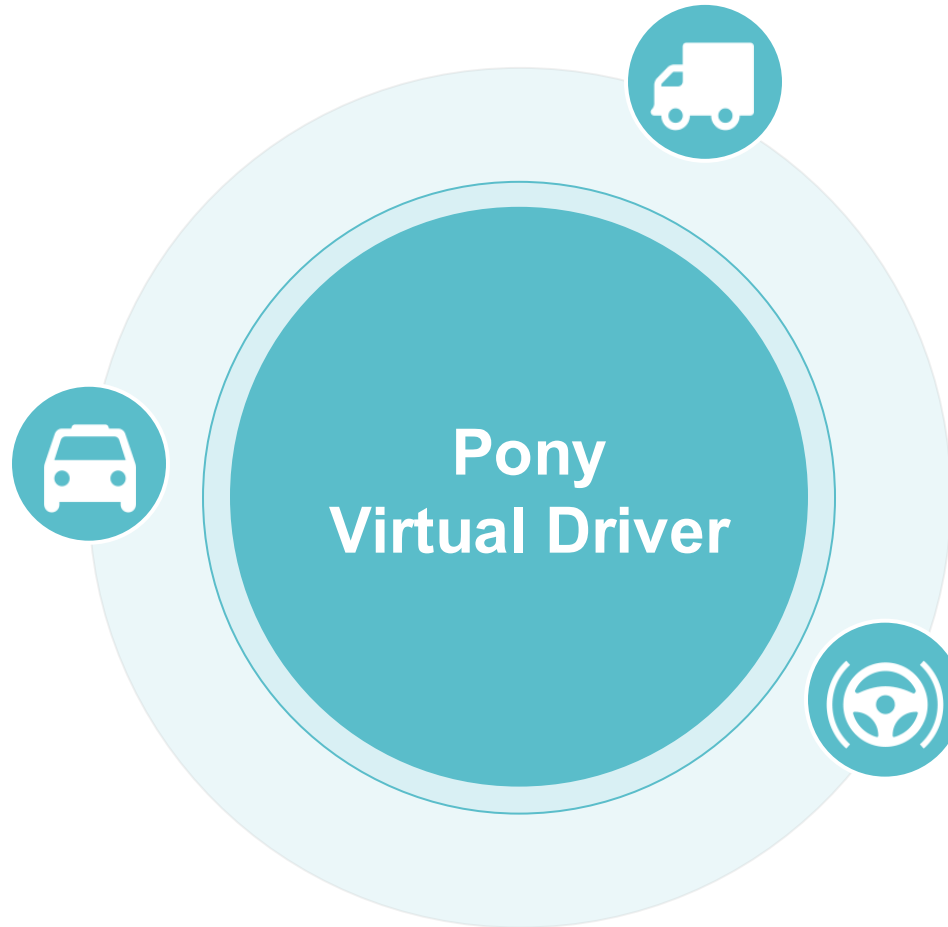


## Robotaxi

Urban mobility services powered by L4 autonomous driving technology



小马智行 PonyPilot



## Robotruck

Partnership with China's leading truck manufacturer and China's largest freight logistics company for Robotruck development and commercialization

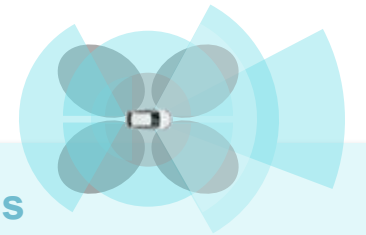


PONYTRON

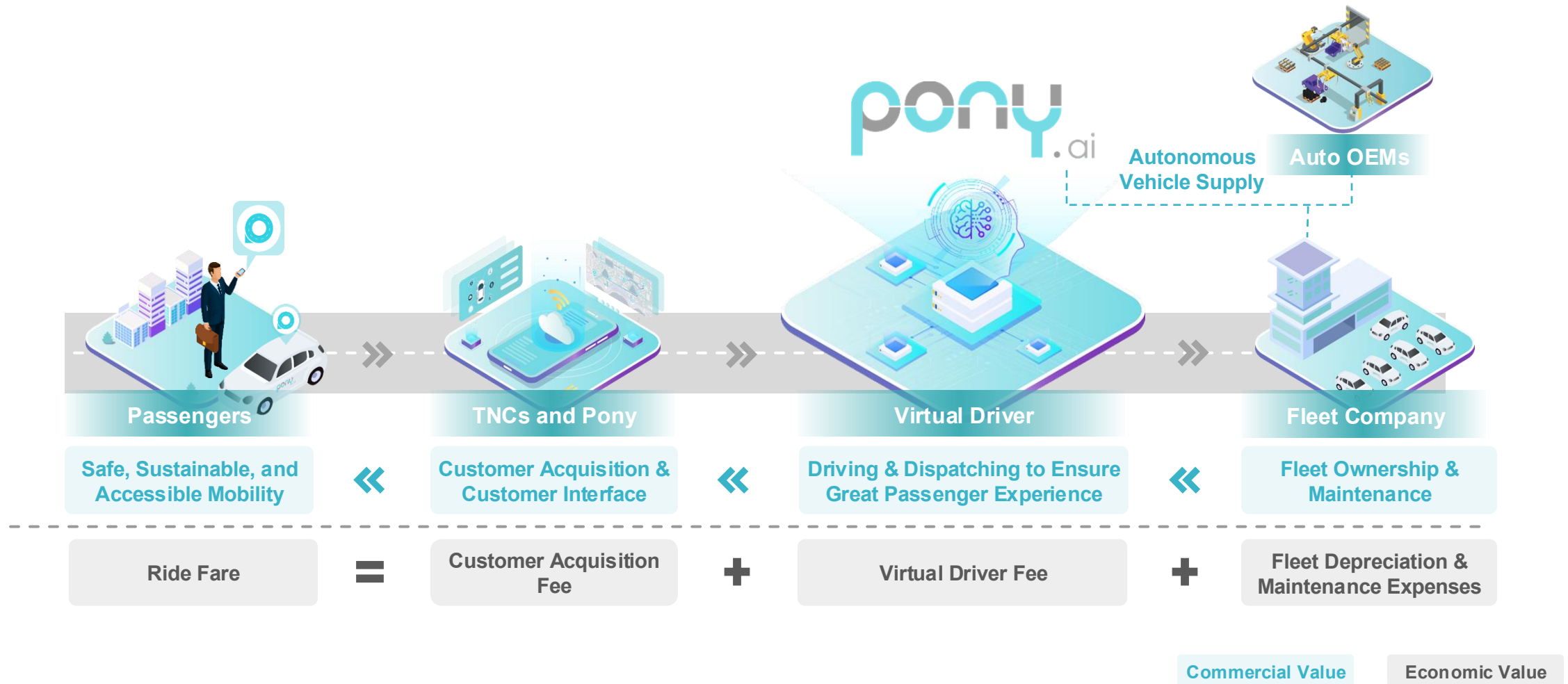
## Licensing & Applications

Apart from Robotaxi and Robotruck. Currently there are three main sources:

- Sale of proprietary vehicle domain controller products to low-speed autonomous driving clients (e.g., robot-delivery)
- V2X (vehicle-to-everything) products and services
- Advanced analytics toolchain for OEMs and other industry participants



# Robotaxi Value Chain At-a-Glance



# Cornerstones for Autonomous Driving

There are **Four Key Elements** for a Successful Autonomous Driving Business:



## 1 Technology

- ✓ Achieving the highest safety standard<sup>1</sup> across Chinese players

## 2 Policy Support

- ✓ The ONLY company with fully driverless public-facing licenses in all tier-1 cities, and commercial licenses in three tier-1 cities (Beijing, Guangzhou, Shenzhen)

## 3 Mass Production

- ✓ Leading player in the world that made meaningful progress in Robotaxi mass-production with **TOYOTA**



## 4 Scale Operation

- ✓ Deep knowhow in Robotaxi operations
- ✓ **Approximately 15 average daily orders<sup>2</sup>** received per Robotaxi
- ✓ Partnership with Ride-hailing platforms for passenger services

Note: 1. According to 2022 Guangzhou Intelligent Connected Vehicle Road Testing and Demonstration Application Report, Pony had the highest Kilometers per disengagement (KMPD) across Chinese players. 2. As of December 31, 2024.

# Pony.ai Has Proven Commercial-Ready L4 Technology

Full Driverless Technology is Proven to Operate in 24x7 and under All-weather Conditions across Complex Urban Scenarios

## Fully Driverless

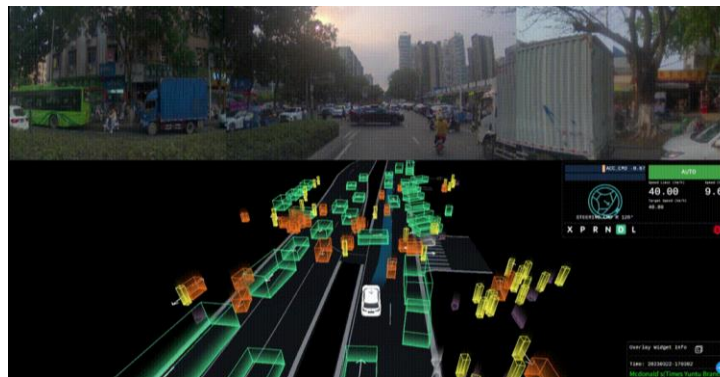
Public Operations in All Tier-1 Cities in China

**7.3 million+ / 39.0 million+**

Accumulated Autonomous Driverless<sup>1</sup> Kilometers/  
Accumulated Autonomous Driving Kilometers

## 24 / 7 Operation

Fully Driverless Operation in All Hours and Inclement Weathers



Note: 1. As of March 31, 2025

# Gen 7 Robotaxi Set for Mass Production in Partnership with Toyota, BAIC and GAC



**TOYOTA**



**BAIC**  
北汽新能源



**广汽集团**  
GAC GROUP

## ✓ Joint Venture with Toyota

- On August 4<sup>th</sup>, 2023, Toyota, GAC Toyota Motor and Pony.ai announced a JV partnership and will invest into the JV for **mass production** and **large-scale deployment** of driverless L4 Robotaxi

## ✓ Collaboration with BAIC New Energy

- Robotaxi Vehicle Platform – **ARCFOX Alpha T5**
- Jointly develop **T5-based L4 redundancy platform**, including communication interfaces, vehicle platform redundancy (DbW, steering, brakes, power etc.), and in-cabin experience

## ✓ Collaboration with GAC Aion

- Integration of autonomous driving systems into **Aion's global models** to promote autonomous driving technology globally
- Achieved semi-front end assembly of the Aion Robotaxi model and leveraged GAC's supply chain to **optimize ADK costs**



# Leading Scaled Ride-Hailing Operations with Established Fleet Management Systems

## Operational Achievements



~15

Average daily orders<sup>1</sup> received per Robotaxi



300,000+

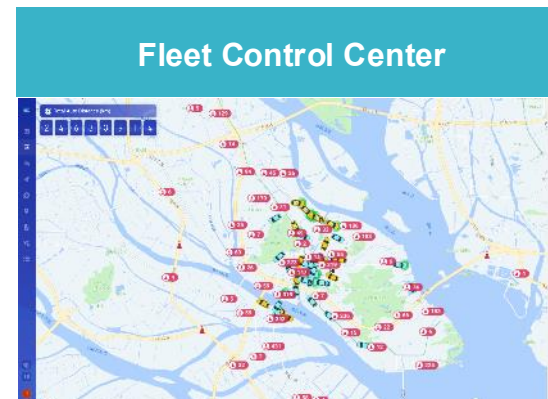
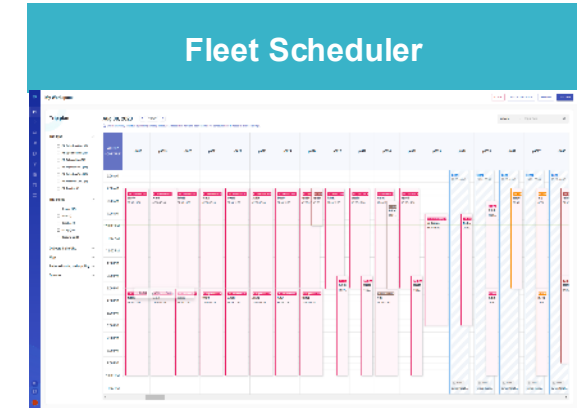
Number of registered users on PonyPilot mobile app<sup>2</sup>



~70%

Repeat passengers<sup>3</sup>

## Fleet Management Systems



Note: 1. As of December 31, 2024; 2. As of March 31, 2025; 3. As of December 31, 2024, "repeat passengers" defined as the passengers on Pony's mobile app who used Pony's Robotaxi services more than once.

# Robotruck Go-to-Market Strategies

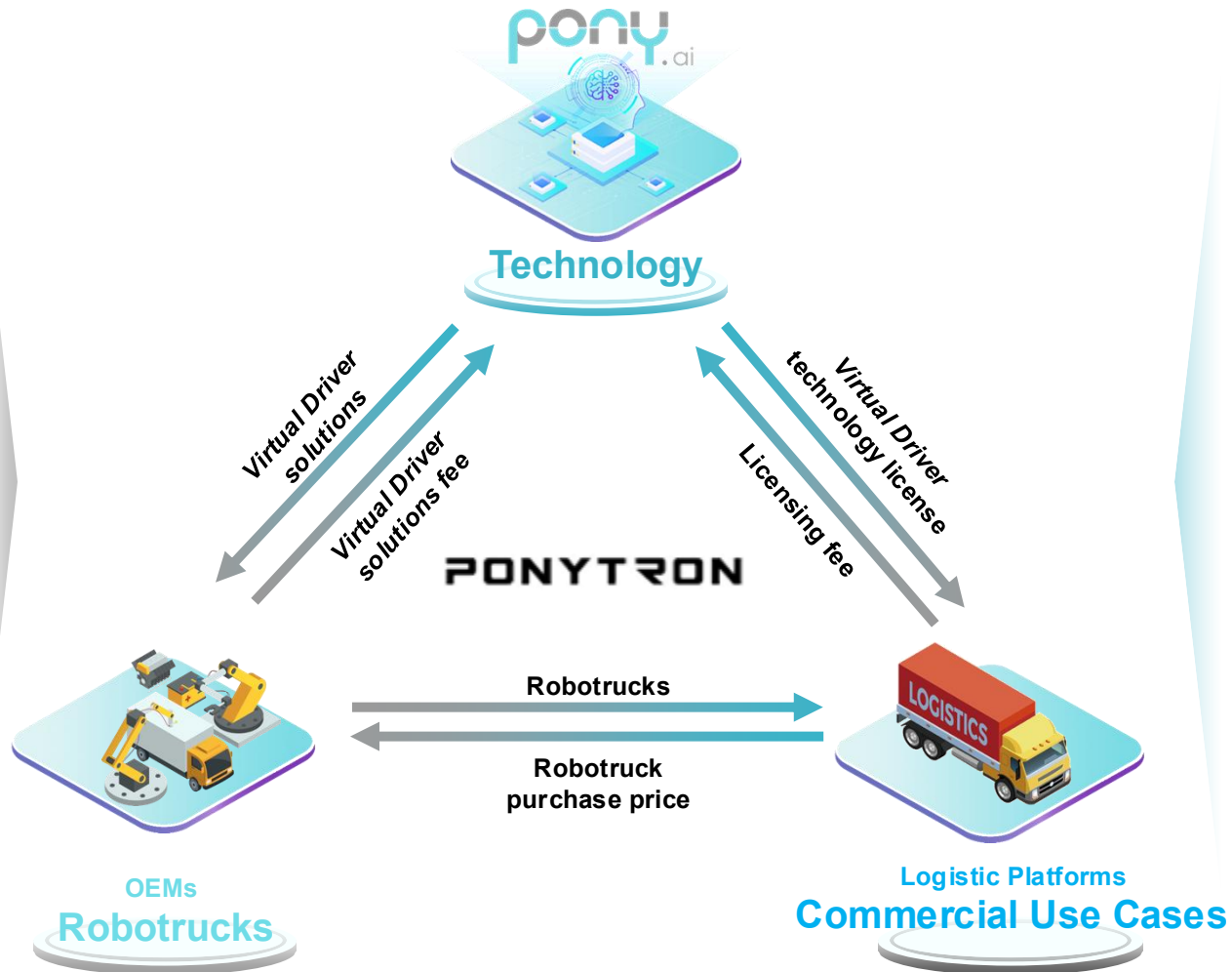
## Partnership with SANY



- China's **leading truck manufacturer**<sup>1</sup>
- Entered into a **strategic partnership** in May 2022 on the co-development of driverless truck platforms



Note: 1. According to Frost & Sullivan.



## Partnership with Sinotrans



- China's **largest freight logistics company**<sup>1</sup>
- **Strategic partnership** to commercialize our hub-to-hub freight service
- Co-founded **Cyantron** to explore commercialization opportunities in the robotruck markets



# Robotruck Commercial Operations



**~5.7 million**

Autonomous  
Driving Kilometers<sup>1</sup>

**Regulatory  
Permissions**

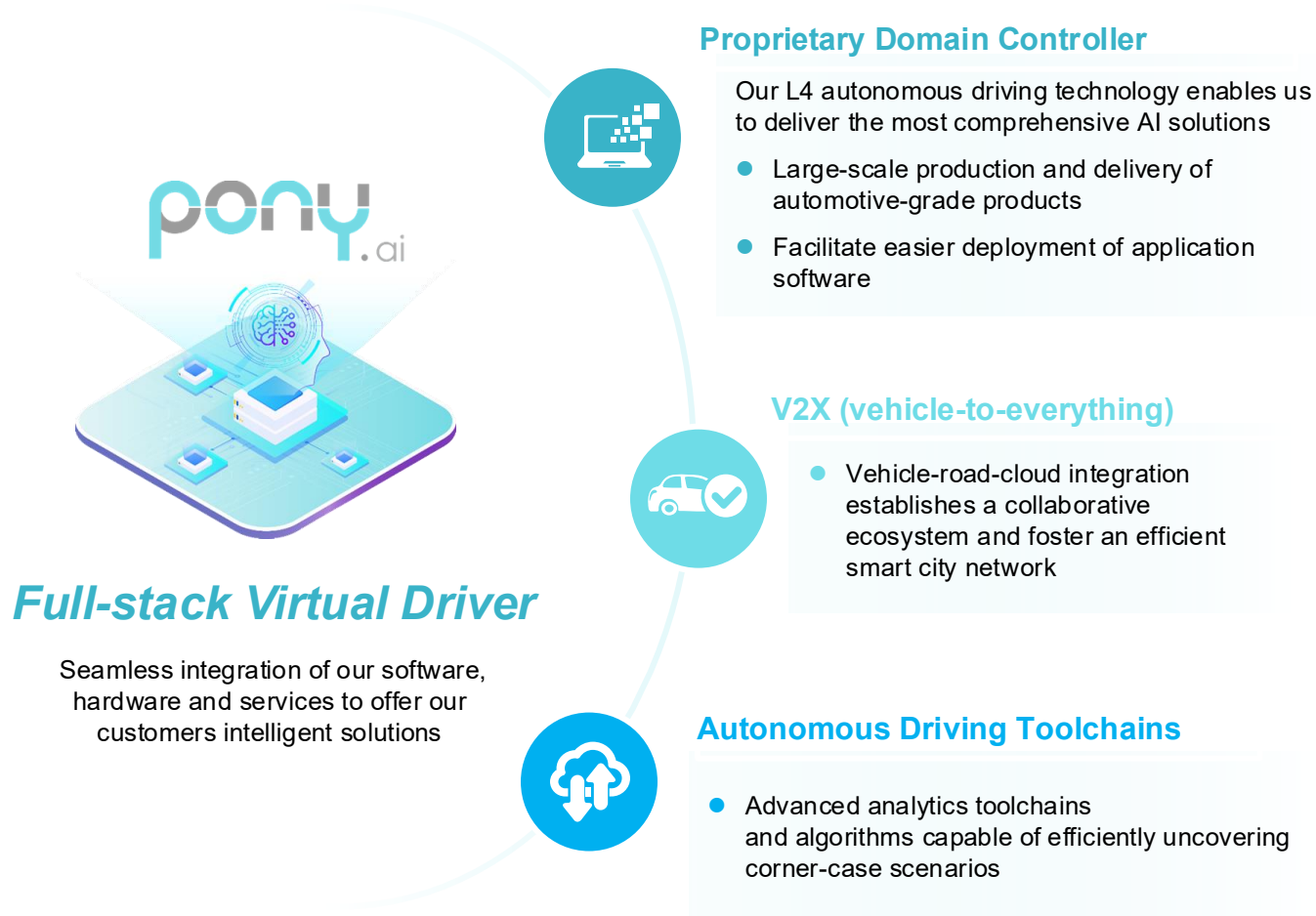
For Offering Fare-Charging  
Robotruck Services in Cities Such as  
Beijing and Tianjin

Note: 1. As of March 31, 2025.

# Licensing and Applications

Our L4 autonomous driving technology allows seamless adaptation across diversified products

## Complete Suite of Intelligent Solutions



## Intelligent Domain Controller



**NVIDIA DRIVE Orin (Liquid Cooling)**



**NVIDIA DRIVE Orin (Air Cooling)**

## Applications

Low-speed delivery



Sanitation



eVTOL (Electric Vertical Takeoff and Landing)



Humanoid



# Our Global Expansion Footprint

## Luxembourg

Secured autonomous vehicle testing permit from Luxembourg in partnership with Emile Weber, Luxembourg's leading transport company, and established first European R&D Center

(Apr 2025)

## Saudi Arabia

Investment from NEOM for Robotaxi, Robotruck and other autonomous applications

(Oct 2023)



## Middle East

Strategic partnership with Uber to deploy Robotaxis on its platform, with initial launch in a key market in the Middle East later this year and plans to expand to additional international markets (May 2025)



## UAE

MoU signed with Abu Dhabi Investment Office for future Robotaxi deployment

(Oct 2023)

## South Korea

JV with a Seoul-based tech company, to deploy Robotaxi in South Korea (began road testing in Seoul's Gangnam district during the first quarter 2025) (Mar 2024)



## China

Headquartered in China with operations in Beijing, Shanghai, Guangzhou and Shenzhen. R&D for Robotaxi, Robotruck and personally-owned vehicles

## Singapore

Strategic partnership with ComfortDelGro to jointly launch a Robotaxi pilot program in Guangzhou following the signing of MoU in June 2024 (March 2025)

# Strong Technology Leadership Empowered by *PonyWorld*

*PonyWorld* Enhances Reinforcement Learning with Human Feedbacks, Interaction Prompts and Comprehensive Metrics



We pioneered *PonyWorld*, to train autonomous driving systems by enabling them to “**learn by practicing**” in AI-generated scenarios.



**Reinforcement learning** allows our *Virtual Driver* to **understand why** by analyzing the outcomes of every action, equipping them to make smarter decisions in complex scenarios.



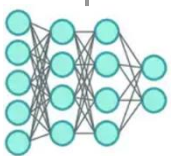
*PonyWorld* generates test data exceeding **10 billion** kilometers, with the breadth and complexity far surpassing that of a human driver could ever collect.



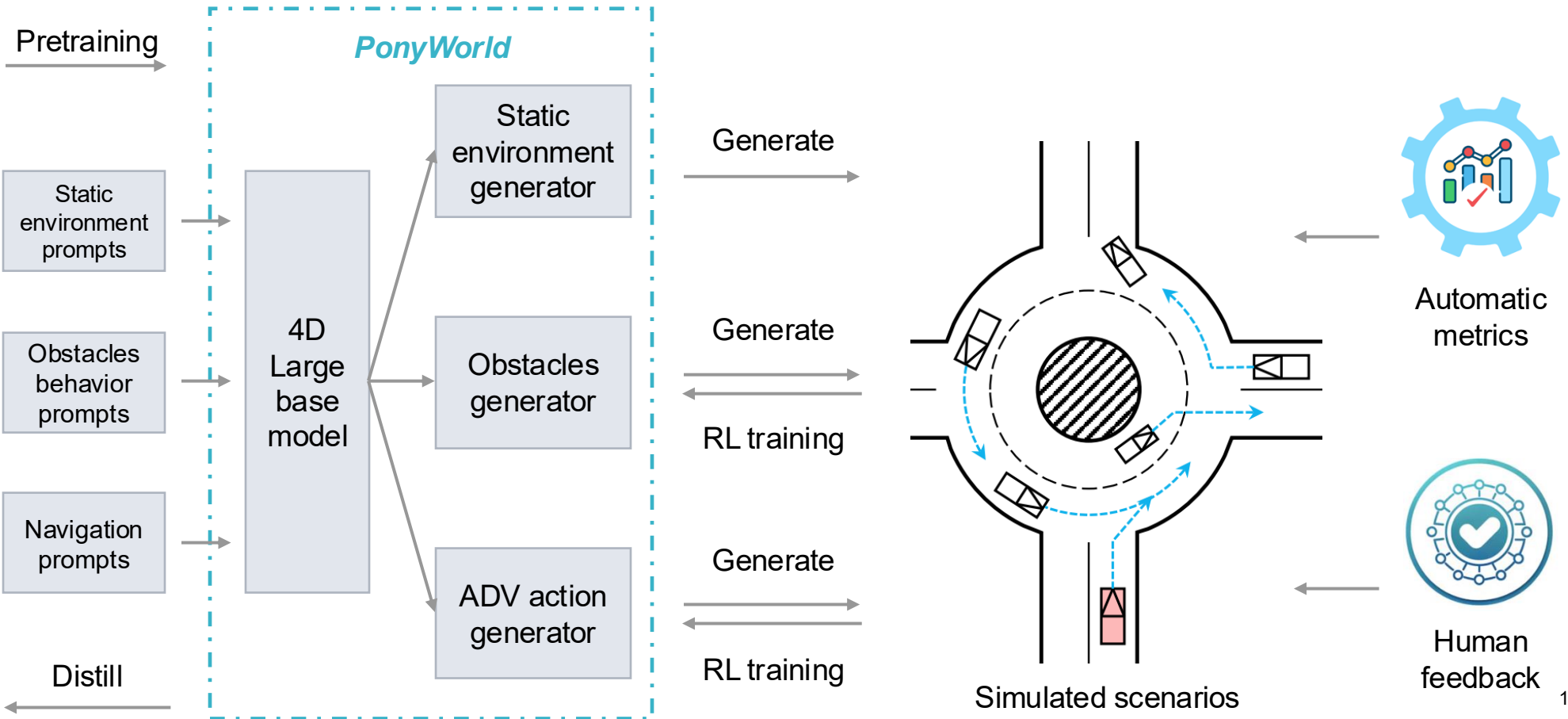
Raw scenarios



Operation



Driving model



# AlphaGo to AlphaZero Lessons: Learning by Practicing in *PonyWorld* is the Keystone

AlphaZero Overwhelmingly Defeated AlphaGo 100:0.



## Learning by watching human's game records (棋谱) As good as top human player

- Learned from **human experience**
- Imitation learning using massive amounts of expert data



## Learning by practicing in generated games (棋局) Outperforms human players by a wide margin

- Trained entirely from scratch **without expert data or human influence**
- Superior reinforcement learning to explore strategy guidance & evaluation model

## ADAS (L2 or L2++ by OEM) Max capability is an average human driver

- Learning by watching human-driving record
- Massive human-driving data and **huge compute power needed**

## L4 Fully Driverless A magnitude safer / better than average human driver

- Learning by practicing (driving) in *PonyWorld*
- No human-driving data and thus **less compute power needed**
- Comprehensive world model to cover extreme scenarios

- ***PonyWorld*** consists of **3 key components**: the ability to generate realistic scenarios and sensor data, a high-fidelity simulation system, and a comprehensive set of evaluation metrics.
- We believe that the ***PonyWorld***-trained autonomous driving system is poised to surpass human drivers in making safer and more efficient driving decisions that significantly enhance passengers' experience.

# PonyWorld — A Path to Fully Driverless Level 4 Solutions

The performance **ceiling** of “learning by watching” is only as good as that of a human driver, remaining at least an order of **magnitude less** capable than the requirements for L4/Robotaxi, even with **unlimited** data and computing power.

	ADAS/L2/FSD	L4/Robotaxi
Solution Concept	<b>Imitation Learning:</b> Learning by watching human data.	<b>Reinforcement Learning:</b> Learning by practicing (driving) in AI-generated scenarios.
Data Solution	<b>Data from real world human driving mileages:</b> Passively collecting data with low efficiency.	<b>Generative data from <i>PonyWorld</i>:</b> Proactively create scenarios with high efficiency.
Core Competence	Data collection and processing.	Precise <i>PonyWorld</i> effectively coaches our <i>Virtual Driver</i> to handle real-world challenges without burdening by human data.
Pros & Cons	Quickly achieves passable performance through observation, prioritized by OEMs.	<i>PonyWorld</i> requires long-term investment and significant efforts to build.
Performance Ceiling	As good as that of a human driver.	Poised to surpass human drivers to make safer and more efficient driving decisions.

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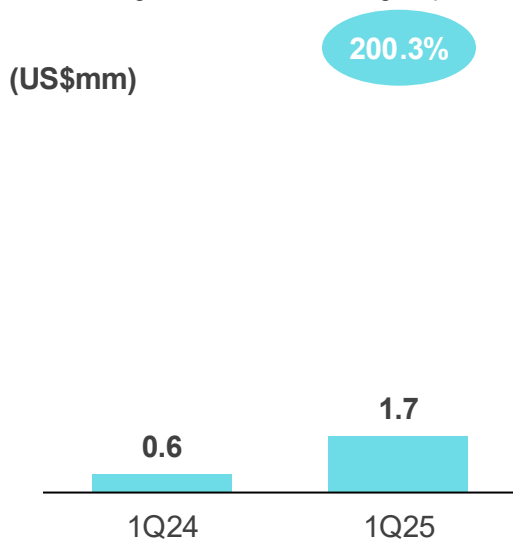
# Financial Highlights

# Robust Revenues Growth to Start the Year of 2025

## Core Robotaxi services Growth to fuel the Group's revenues

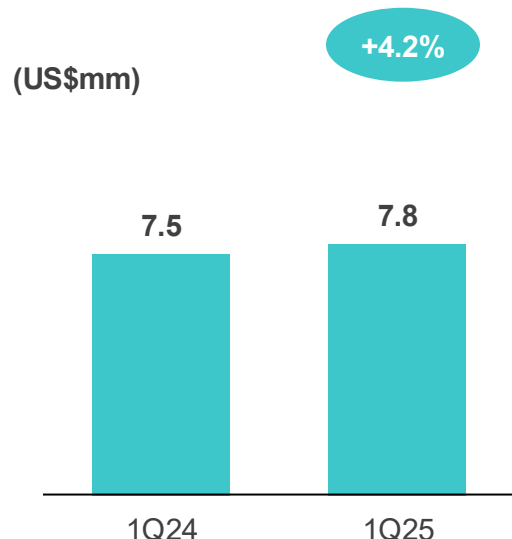
### Robotaxi Services

- Revenue from:
  - (a) project-based engineering solution services, TNCs etc.
  - (b) fare-charging robotaxi rides
- The increase was driven by both fare-charging and project-based engineering solution services revenues
- A significant increase of ~800% in fare-charging revenue, driven by the expansion of our public-facing fare-charging Robotaxi operations in Tier-one cities in China and refined operational strategies for diverse user groups



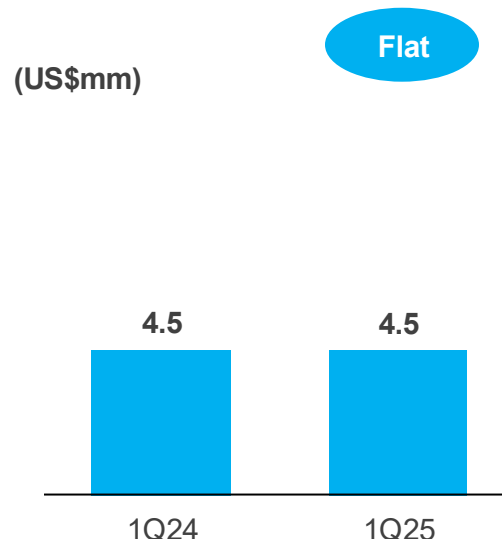
### Robotruck Services

- Revenue from:
  - (a) paid transportation services provided by Robotrucks
  - (b) full-stack *Virtual Driver* for truck OEMs
  - (c) project-based engineering solution services
- The increase was mainly due to contribution from new clients

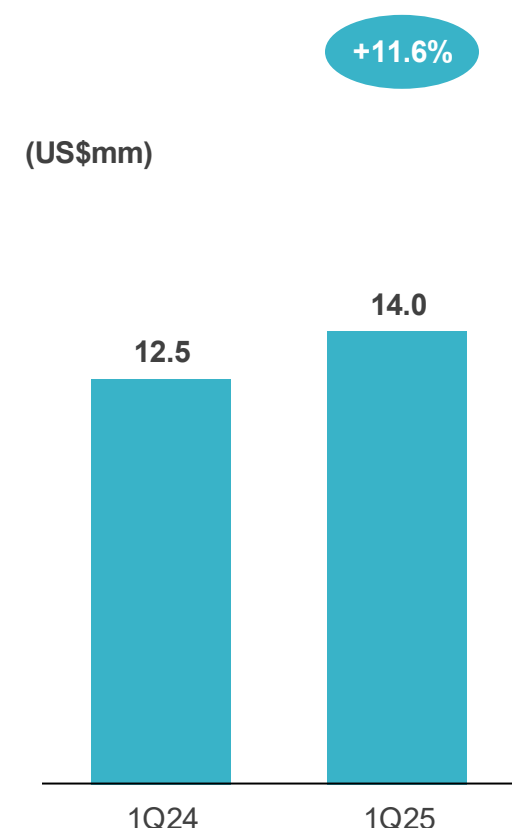


### Licensing and Applications

- Revenue from:
  - (a) offering POV intelligent solutions
  - (b) offering V2X products and services
  - (c) providing certain value-added technological services
- Orders and delivery for autonomous domain controllers (ADC) increased, primarily driven by new robot delivery clients



### Total Revenue



1Q24-1Q25 YoY Growth

# Potential to Improve Overall Profitability

## Profitability Analysis and Strategic Focus

- Gross margin decrease primarily due to changes in the revenue mix with increased ADC sales for new robot delivery clients; We are actively working on initiatives to reduce gross margin variability
- Operating expenses increase primarily due to i) investments in mass production for Gen 7 and ii) one-time expenses associated with share awards settled upon the completion of IPO. We also increased employee compensation and benefits in the first quarter to strengthen our R&D capacity for concurrently developing 3 Gen 7 vehicle models.

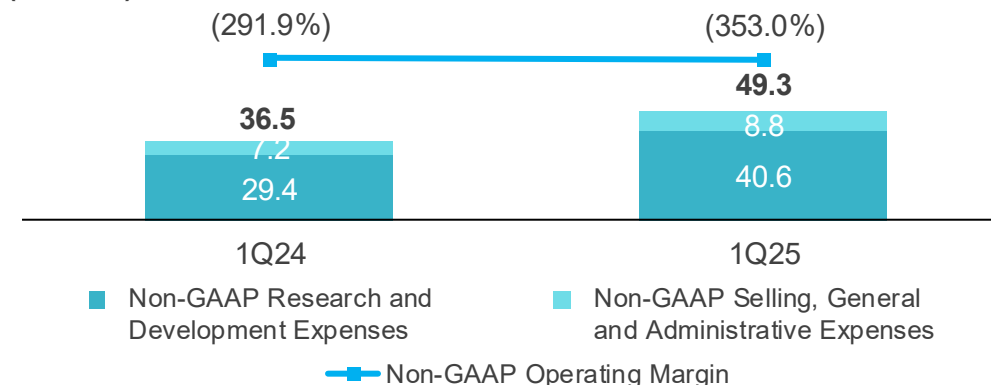
### Gross Profit and Margin

(US\$mm)



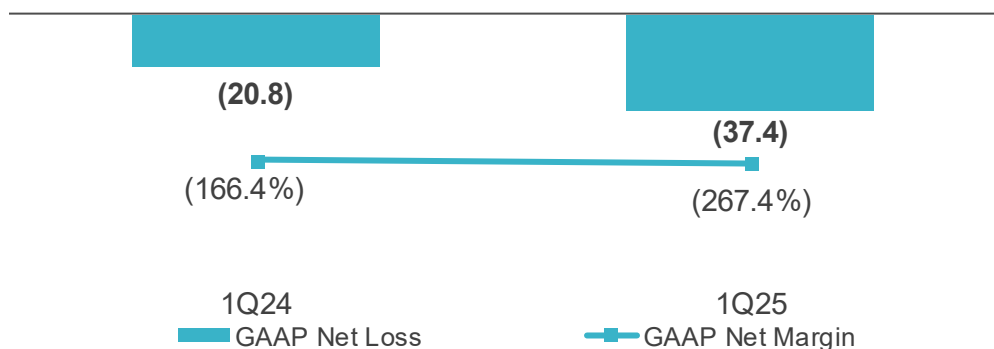
### Non-GAAP Operating Expenses and Operating Loss Margin

(US\$mm)



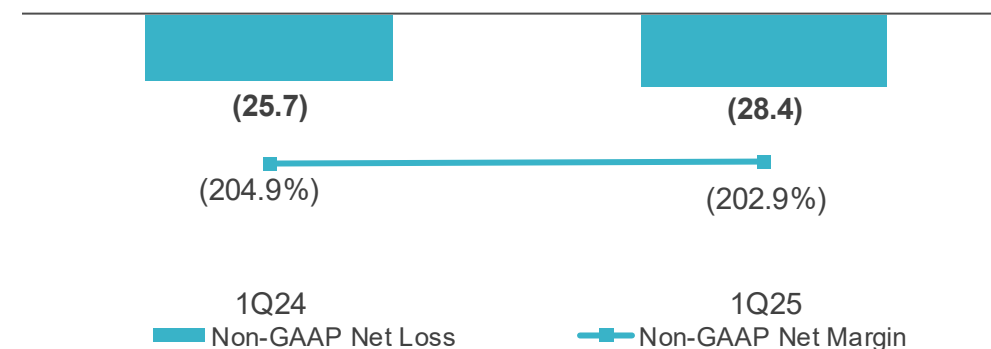
### GAAP Net Loss and Margin

(US\$mm)



### Non-GAAP Net Loss and Margin

(US\$mm)

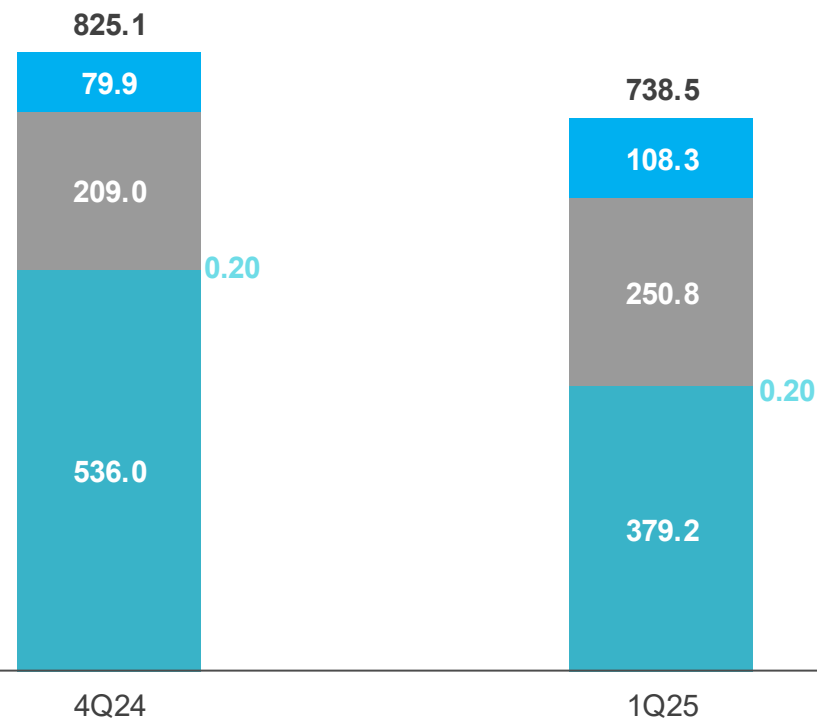


# Ample Cash to Support Growth

Current cash reserve is sufficient to support Gen 7 supply chain preparation and future growth

## Cash Reserve

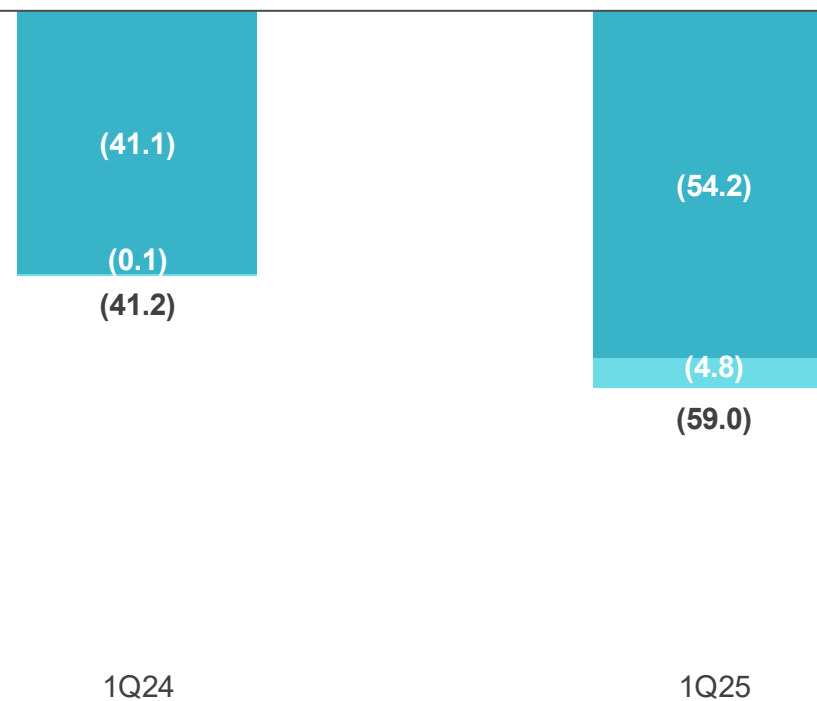
(US\$mm)



■ Cash and Cash Equivalents    ■ Restricted Cash<sup>1</sup>  
■ Short-term Investments<sup>2</sup>    ■ Long-term Investments<sup>3</sup>

## Free Cash Flow<sup>4</sup>

(US\$mm)



■ Cash Flow from Operations    ■ Capital Expenditure

Notes: 1. Include both current and non-current; 2. Include short-term investments measured at fair value as of December 31, 2024, and March 31, 2025 respectively; 3. Include long-term investments in marketable debt securities, term deposits and certificate of deposits; 4. Free cash flow (non-GAAP) is calculated by net cash used in operating activities less capital expenditure, which is measured by purchase of property and equipment.